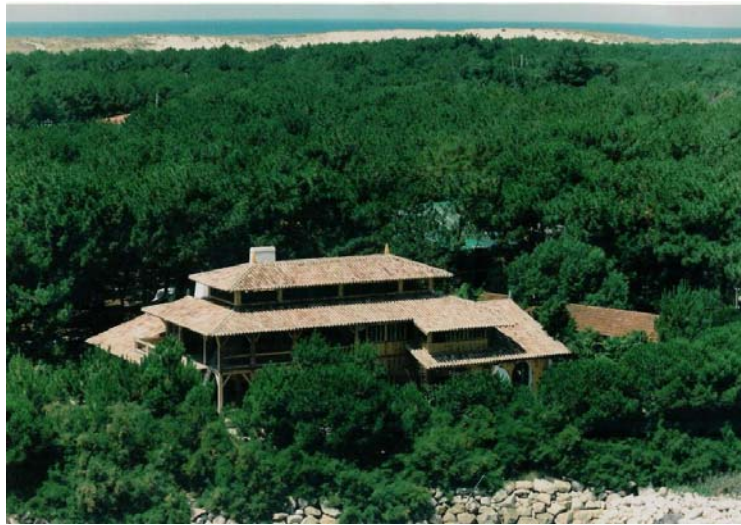


Bordeaux Energy Colloquium

Fall 2006 - Agenda



Thursday September 14th:

Arrival of guests

Shuttles will take guests from the Bordeaux International Airport or the Train Station to the Retreat House at the tip of Cap Ferret.

7:30 PM Cocktail Reception –

Dr. Phil O’Conner – *Vice President* – Constellation Energy

Terry Barnich – *President* – New Paradigm Resource Group

An Important Intersection- An Important Intersection- Dr. O’Connor and Mr. Barnich were among the first American energy regulators to envision a competitive marketplace some 25 years ago in the state of Illinois, USA. Together they will provide a 25 year retrospective of the original goals of introducing competition into electricity markets and where we are today in restructuring the industry. The challenge is to internalize the lessons of the past and develop a vision and strategy for the future. By taking the "best" out of the field of diverse models, the proponents of competitive energy markets have a fresh opportunity to design and implement a coherent framework for the future of competitive energy markets.



Friday September 15th

The Emerging Energy Landscape

Morning Session:-

8:00: Breakfast at the Retreat House 10:30 Buses load for wine tasting tour

Session 1: A Trans-Atlantic Dialogue

Nora Mead Brownell – *Commissioner* - Federal Energy Regulatory Committee

Jorge Vasconcelos – *President* - Council of European Energy Regulation

Dr. Stefano Podini – *President* – Eneco

Dr. Phil O’Conner – *Sr. Vice President* – Constellation Energy

A new degree of consistency among global energy policy makers is critical in restoring confidence and trust in the development of efficient energy markets. In the wake of global terrorism regulators must balance market ideals with critical national security interests and the population’s over-dependence of inexpensive, readily available energy. This morning’s panel will compare and contrast European Union efforts to those of US Federal Energy Regulatory Commission (FERC) efforts to standardize market rules and policies and how effective enforcement can be while special opt-outs still exist for municipal and federal utilities.

Afternoon Session

12:00 – 4:30 Lunch and Bordeaux wine tasting presentation

Session 2: Balancing the Demand Side of the Equation

Kurt Hakanson – *President*- Tamco International

Gunnar Lundberg- *Vice President*- Vattenfall

Antonio Haya – *Energy Management Director* – SNET-ENDESA

Attaining global sustainability will also require annual improvements in energy efficiency and demand side management. Energy efficiency constitutes a latent strategic energy reserve and through its virtue, great reductions in global emissions and the need for underutilized ‘peak’ power will naturally be realized. Perhaps the *raison d’être* of reform is to radically change the way services are delivered to the customer. This session will review concepts that have the potential to revolutionize retail markets. Particular attention will be paid to bundled flowing content, distributed generation, demand response, and information management.

Evening Session:

7:30 Oyster and Champagne cocktail reception 8:30 Dinner at the Retreat House

Session 3: Investing in the Energy Future

Raj Mann – *Director*– Oxenbridge Energy Investment

Faith Klaus – *Lead Utility Bond Analyst* - Bank of America

Christine Tezak - *Sr. Vice President* - Stanford Washington Research Group

A key to realizing a new energy landscape lies with the confidence of the financial markets to support new developments. The evening panel will focus on the financial impetus of private investment with a focus on which new technologies will receive backing and which geographic areas or market segments are currently the most attractive for private investors.

Saturday September 16th: **Global Regulation Challenges**

Morning Session:

8:30 Breakfast at the Retreat House

Session 4: Sustainability of Global Supply Options

Branko Terzic - *Global & US Regulatory Policy Leader*- Deloitte

Dr. Gail Marcus – *Deputy Director* – OECD Nuclear Energy Agency

Dr. Sead Vilogorac – *Sr. Economic Affair Officer*– UN Economic Commission Europe-Oil/Gas

Ashley Brown – *Executive Director* – Harvard Energy Policy Group

Changes in demographic trends, energy intensity and the pace of technological innovation have pushed the need for new supply options to the forefront of the energy debate. Currently, fossil fuels provide more than 70% of the global energy supply equation. Panel experts will share their visions of the long-term future of sustainable energy supply including nuclear, alternative fuels, coal, distributed generation and renewable energy options

Afternoon Session –

1:00 Lunch at the Retreat House

Session 5: State-Level Regulation and Developing Retail Markets

Gunnar Lundberg – *Vice President* - Vattenfall

Eric Dyevre – *Commissioner* - Commission de Regulation de l'Energie - France

Terry Barnich – *Chairman & President*– New Paradigm Resource Group

Nora Mead Brownell – *Commissioner* - Federal Energy Regulatory Committee

In both the US and in Europe, the creation of retail markets has been left to the discretion of individual states or countries. This panel will focus on consensus and contrast in an overview of the original policy framework intentions in key regions of the US and liberalized countries within the EU. Issues such as phased retail access, commodity trading, demand-side programs and social good programs will be discussed. What will it take to reconstitute retail competition in the US? Where have there been successful models of retail competition in the EU?

Evening Session:

5:30 PM: Working session 8:30 PM dinner discussions to continue...

Session 6: Alternative Dispute Resolution – Reaching Consensus without Excessive Compromise

Michael McIlwrath – *Senior Council* – GE Oil & Gas

Dr. Keith Melville – *Professor* – Fielding Graduate Institute

Dr. Eileen Morgan – *Director* – Powerhouse Consortium

The complex system dynamics of large-scale change in electricity markets has given rise to a host of competing interests. Satisfying all parties often results in ineffective if not disastrous market designs (as the California energy crisis so clearly demonstrated). This panel will take about alternative dispute resolution techniques used in the legal arena and new methods of appreciative dialogue used in the social sciences that aim at bringing divergent interests to acceptable outcomes.

Sunday September 17th

ARRIVING AT THE FUTURE- New Directions for Competitive Energy Markets

Morning Session:-

8:00 AM: Breakfast at the Retreat House 10:30 AM Buses load for wine tour

Session 7: A Review the path ahead- Recommendations

Andy Patterson – *Principal*, Environmental Business International

A review of the evenings recommendations as viewed in light of the current US and European contexts-

Afternoon Session –

1:00 Lunch at the vineyard

Session 8: W(h)ither the Movement for Competitive Markets?

Ken Malloy – CEO Center for the Advancement of Energy Markets

The bloom is off the rose. Despite optimism, indeed enthusiasm, 5 years ago, additional progress on developing competitive energy markets seems to have ground to a halt. The presentation will review the conditions for success for retail competitive energy markets. We will then discuss how we can reinvent the movement for competitive markets. The best case would allow us to map a high-level strategy for getting the train back on the tracks.

Evening Session:

8:30 A Taste of the Sea Dinner at the retreat house

Session 10: The Energy Plexus- Organization to Promote Competitive Energy Markets

Kimberly Samaha – *Director* – Bordeaux Energy Colloquium

In the closing session, we will summarize the weekend discussions and broach the question of whether our association ends here or whether there is an interest for creating some more permanent construct to enhance cross Atlantic dialogue and advocacy.